

# X-Reality workshop

Turn your **Augmented Reality** ideas to business opportunities.

Ideas. Inspiration. Insights

## WHY **WORKSHOP?**

Softability X-Reality workshop is a creative way to brainstorm and turn **Augmented Reality (AR)** ideas to solutions. The workshop is suitable for companies interested on AR applications, but don't know how to start.



### NEEDS TO IDEAS

Brainstorming workshop. Solution ideas based on customer's business needs



### AR TECHNOLOGY & DEMOS

Test AR devices, see demos. Discussion on the potential and limitations of AR technology.



### PROFESSIONAL EXPERTISE

Cooperation with leading AR experts → **X-Reality solution**

## HOW IT'S **DONE?**

- ✓ Pre-work, defining needs
- ✓ Softability's solution draft
- ✓ 1<sup>st</sup> meeting & idea refining
- ✓ Prototype development
- ✓ 2<sup>nd</sup> meeting, final delivery, updated X-Reality solution and prototype



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THIS IS A  
PLACE TO  
BRAINSTROM +  
+ LEARN + INSPIRE +  
DO !

Gain useful ideas to  
make your business  
more successful with  
Augmented, Mixed or  
Virtual Reality solutions!

**Microsoft HoloLens**  
Mixed Reality Solutions

**Smart Glasses**  
Augmented Reality  
with wearable  
technology like Vuzix,  
Epson & ODG.



**Augmented Reality  
with mobile devices**  
Android, iOS, UWP

**Virtual Reality  
headsets**  
Oculus Rift, Gear VR

## WHO WE ARE?

Softability Studio is an experienced and creative team, which is responsible for implementing Augmented, Mixed and Virtual Reality technologies and applications for the need of our business customers.

Contact us and book a X-Reality Workshop: [sales@softability.fi](mailto:sales@softability.fi)

## WHY CHOOSE US?

Number one in Mixed Reality applications in Finland

Our experts have a proven track record in X-Reality solutions

We develop solutions with several technologies and X-Reality devices

Unity is our core expertise

Content production, 2D/3D skills

→ SOFTABILITY

**Softability Group Oy**  
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